

**Notice of Allowability**

Application No.	Applicant(s)	
09/714,510	MIURA ET AL.	
Examiner	Art Unit	
Michael W. Hoye	2623	

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address--

All claims being allowable, PROSECUTION ON THE MERITS IS (OR REMAINS) CLOSED in this application. If not included herewith (or previously mailed), a Notice of Allowance (PTOL-85) or other appropriate communication will be mailed in due course. THIS NOTICE OF ALLOWABILITY IS NOT A GRANT OF PATENT RIGHTS. This application is subject to withdrawal from issue at the initiative of the Office or upon petition by the applicant. See 37 CFR 1.313 and MPEP 1308.

- This communication is responsive to Amendment filed on 8/22/06 and entered per RCE on 9/22/06.
- The allowed claim(s) is/are 1-15 and 17-24 (renumbered as 1-18, 20-22, 19 and 23 respectively).
- Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).

a)  All    b)  Some\*    c)  None    of the:

- Certified copies of the priority documents have been received.
- Certified copies of the priority documents have been received in Application No. \_\_\_\_\_.
- Copies of the certified copies of the priority documents have been received in this national stage application from the International Bureau (PCT Rule 17.2(a)).

\* Certified copies not received: \_\_\_\_\_.

Applicant has THREE MONTHS FROM THE "MAILING DATE" of this communication to file a reply complying with the requirements noted below. Failure to timely comply will result in ABANDONMENT of this application.  
**THIS THREE-MONTH PERIOD IS NOT EXTENDABLE.**

- A SUBSTITUTE OATH OR DECLARATION must be submitted. Note the attached EXAMINER'S AMENDMENT or NOTICE OF INFORMAL PATENT APPLICATION (PTO-152) which gives reason(s) why the oath or declaration is deficient.
- CORRECTED DRAWINGS ( as "replacement sheets") must be submitted.  
(a)  including changes required by the Notice of Draftsperson's Patent Drawing Review ( PTO-948) attached  
    1)  hereto or 2)  to Paper No./Mail Date \_\_\_\_\_.  
(b)  including changes required by the attached Examiner's Amendment / Comment or in the Office action of  
    Paper No./Mail Date \_\_\_\_\_.  
Identifying indicia such as the application number (see 37 CFR 1.84(c)) should be written on the drawings in the front (not the back) of each sheet. Replacement sheet(s) should be labeled as such in the header according to 37 CFR 1.121(d).
- DEPOSIT OF and/or INFORMATION about the deposit of BIOLOGICAL MATERIAL must be submitted. Note the attached Examiner's comment regarding REQUIREMENT FOR THE DEPOSIT OF BIOLOGICAL MATERIAL.

**Attachment(s)**

- Notice of References Cited (PTO-892)
- Notice of Draftsperson's Patent Drawing Review (PTO-948)
- Information Disclosure Statements (PTO/SB/08),  
    Paper No./Mail Date \_\_\_\_\_
- Examiner's Comment Regarding Requirement for Deposit  
    of Biological Material
- Notice of Informal Patent Application
- Interview Summary (PTO-413),  
    Paper No./Mail Date \_\_\_\_\_.
- Examiner's Amendment/Comment
- Examiner's Statement of Reasons for Allowance
- Other \_\_\_\_\_.

## **DETAILED ACTION**

### ***Continued Examination Under 37 CFR 1.114***

1. A request for continued examination under 37 CFR 1.114, including the fee set forth in 37 CFR 1.17(e), was filed in this application after final rejection. Since this application is eligible for continued examination under 37 CFR 1.114, and the fee set forth in 37 CFR 1.17(e) has been timely paid, the finality of the previous Office action has been withdrawn pursuant to 37 CFR 1.114. Applicants' submission filed on August 22, 2006 has been entered.

### ***Response to Arguments***

2. Applicants' arguments, see Amendment and Remarks, filed on August 22, 2006 and entered with the request for continued examination on September 22, 2006, with respect to claims 1-15 and 17-24 have been fully considered and are persuasive. The rejections of claims 1-15 and 17-24 have been withdrawn.

### ***Allowable Subject Matter***

3. Claims 1-15 and 17-24 (renumbered as 1-15, 16-18, 20-22, 19 and 23, respectively) are allowed.

The following is an examiner's statement of reasons for allowance:

As for amended independent claims 1, 7, 8, 9, 15 and 20, the prior art, alone or in combination, does not teach or fairly suggest all of the limitations of the claims with regards to a program transmitting/receiving system having a center device and at least one terminal device

connected through a communication device to the center system...(claim 1); a center device to which at least one terminal device is connected through a communication device...(claim 7); a terminal device connected to a center device having a program and information with regard to the program through a communication device...(claim 8); a program broadcasting method in a program transmitting/receiving system having a center device and at least one terminal device connected through a communication device to the center device...(claim 9); a program transmitting/receiving system...(claim 15); and a terminal station...(claim 20), all of which further including, in some variation, the claimed, "...wherein the statistical data with regard to viewing of the program comprises one of a viewing rate for the past program broadcast in accordance with the schedule from the center device, a number of requests for the past program, and information based on the viewing rate and the number of requests."

As for the most pertinent prior art of record, the Shah-Nazaroff et al. (US 6,317,881) patent discloses information relating to the program includes rankings with regard to viewing of the program (see col. 5, line 9 – col. 6, line 22). More specifically, Shah-Nazaroff also discloses that the list is ranked according to viewer characteristics and ratings (col. 5, lines 40-41), where ratings are provided from feedback provided by other viewers (col. 4, lines 45-54). However, in Shah-Nazaroff, the information is not related to the past program broadcast in accordance with the schedule from the center device, a number of requests for the past program, or information based on the viewing rate and the number of requests. Or, in other words, in Shah-Nazaroff, the viewing rate does not relate to the past program broadcast in accordance with the schedule from the center device. In the Applicants' invention the features described above are specifically disclosed in claims 1, 7, 8, 9, 15 and 20.

Any comments considered necessary by applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should preferably accompany the issue fee. Such submissions should be clearly labeled "Comments on Statement of Reasons for Allowance."

***Conclusion***

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Michael W. Hoye whose telephone number is **571-272-7346**. The examiner can normally be reached on Monday to Friday from 8:30 AM to 5 PM.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, John Miller, can be reached at **571-272-7353**.

**Any response to this action should be mailed to:**

Please address mail to be delivered by the United States Postal Service (USPS) as follows:

Mail Stop \_\_\_\_\_  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Effective January 14, 2005, except correspondence for Maintenance Fee payments, Deposit Account Replenishments (see 1.25(c)(4)), and Licensing and Review (see 37 CFR 5.1(c) and 5.2(c)), please address correspondence to be delivered by other delivery services (Federal Express (Fed Ex), UPS, DHL, Laser, Action, Purolater, etc.) as follows:

United States Patent and Trademark Office  
Customer Service Window  
Randolph Building  
401 Dulany Street  
Alexandria, VA 22314

Some correspondence may be submitted electronically. See the Office's Internet Web site <http://www.uspto.gov> for additional information.

**Or faxed to: 571-273-8300**

**Hand-delivered responses should be brought to the Customer Service Window at the address listed above.**

Any inquiry of a general nature or relating to the status of this application or proceeding should be directed to customer service whose telephone number is **571-272-2600**.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at **866-217-9197** (toll-free).

Michael W. Hoye  
October 2, 2006



JOHN MILLER  
SUPERVISORY PATENT EXAMINER  
TECHNOLOGY CENTER 2600